



Eiken BowelCheck Pty Ltd
PO Box 159, Winston Hills, NSW
Australia 2153

1300 024 784 telephone
1300 008 463 fax

MEDIA RELEASE
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EIKEN BOWECHECK IS A NEW BOWEL SCREENING TEST AVAILABLE TO THE PUBLIC.

Eiken BowelCheck **is new to the Australian market and has been listed on the Australian Registry of Therapeutic Goods.** Eiken BowelCheck has a strong reliable international track record of over 30 years use **with no history of test recalls.**

What is the Eiken BowelCheck Test? The Eiken BowelCheck is an aid for early detection of bowel pathology. It tests for invisible blood in the stool which, if present, may indicate the presence of other disorders including polyps. It is a highly accurate test for blood that is quick, easy and convenient with no smell and minimal handling required. Samples are collected in the home and sent to our laboratory for processing and return of results to the participant and their nominated doctor.

Why should I get tested? Early detection is proved to save lives. One in twelve Australians are effected by significant bowel pathology.

Why should people be tested every year from the age of 50? The risk for bowel disease is highest for those aged 50 and over**, over 90% of cases occur over the age of 50 years. A regular screening test is recommended and yearly screening increases the chance of successful early detection**. If you are under 50 years and are considering screening, especially if there is a family history of bowel pathology, this test can still be used, however we suggest you discuss it with your doctor.

What do I do if I get a positive result? A positive test means that invisible blood has been detected in your stools. In such circumstances it is strongly recommended that you should see you doctor to discuss colonoscopy.

What is the price and how will I pay? The Eiken BowelCheck is \$35.90. This includes \$28.90 for each kit and its pathology processing. \$7.00 is added to each kit for postal costs, for returning the sample and results . There are no extra costs. Payment can be made by **Pay Pal** at www.eikenbowelcheck.com.au, phoning **1300 024 784**, faxing

1300 008 463 or by post . To check if you are entitled to a Medicare rebate, please talk to you Doctor.

What do I need to do after I get the kit in the mail? Read and follow the simple sample collection instructions in the kit. The test is very quick, pain free and no change of diet is needed. Return the sample in the prepaid envelope a results will be mailed back to you.

A New Scientific Technology not previously available to the public in Australia. The Eiken BowelCheck is processed on a dedicated Eiken laboratory processor that can **accurately quantify and qualify the amount of blood** in the sample (50 to 1000 ng/ml). This can have a clinical advantage over older tests that only give a qualified positive or negative result.

Background:

Significant bowel pathology effects 1 in 12 Australians by the age of 85 and kills 80 people every week. Early detection with bowel screening kits offers the best hope of saving lives, as most conditions are easily treated if found early. Screening tests are now an established part of many progressive economies. The technology has advanced to a new range of more easy to use and more accurate immunological tests that replaces older guaiac tests that require diet modification. The Eiken BowelCheck test is one of these next generation tests with the advantage that it has been established long enough to have the endorsement of many robust scientific evaluations.

Bowel screening follows a long line of public health initiatives in Australia, some of which have started to become part of our culture of preventative medicine. These include breast screening and pap smear.

Internationally the Eiken BowelCheck kit is called the OC-Sensor. This test has the majority share of the market in Japan and has a strong market share in Holland, Italy, Spain and the USA.

Prohealth Asia Pacific Pty Ltd is listed on the ARTG as the importer and distributor of the Eiken BowelCheck lab equipment and screening kits for occult blood.

Prohealth Asia Pacific Pty Ltd was formed in 1997 and has developed products and markets in the pathology and surgical fields.

Media contact: Michael O'Sullivan 0414 856 940
** information available on request